Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of

Administration of the

North American Numbering Plan

Carrier Identification Codes (CICs)

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REPLY COMMENTS OF THE UNITED STATES TELEPHONE ASSOCIATION

Its Attorneys:

Mary McDermott Linda Kent Keith Townsend Lawrence E. Sarjeant

1401 H Street, N.W., Suite 600 Washington, D.C. 20005-2164 (202) 326-7300

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April 3, 1998

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SUMMARY

In these reply comments, USTA addresses itself to a proposal presented by IXCLD concerning the use of RICs with CICs. USTA notes that the implications of the proposal are potentially significant; and therefore, no action on the proposal should be taken by the Commission until the industry has had an opportunity to thoroughly evaluate the proposal. USTA suggests that the Commission encourage IXCLD to introduce its RIC proposal to the INC as an issue for consideration.

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REPLY COMMENTS OF THE UNITED STATES TELEPHONE ASSOCIATION

The United States Telephone Association (USTA), through the undersigned, hereby submits its reply comments in the above-captioned proceeding pursuant to the Federal Communications Commission's (Commission) Further Notice of Proposed Rulemaking and Order. USTA's reply comments are limited and responsive to the comments of IXC Long Distance, Inc. (IXCLD) that were filed herein on March 6, 1998.

DISCUSSION

In its comments, IXCLD suggests that four digit reseller indicator codes (RICs) be used

¹ USTA is the nation's oldest trade organization for the local exchange carrier industry. USTA currently represents more than 1200 small, mid-size and large companies worldwide.

² <u>See Administration of North American Numbering Plan, Carrier Identification Codes</u> (<u>CICs</u>), Further Notice of Proposed Rulemaking and Order, CC Docket No. 92-237, FCC 97-364 (rel. Oct. 9, 1997). <u>See also</u>, Order, CC Docket No. 92-237, DA 97-2439 (rel. Nov. 21, 1997), extending the time for filing comments and replies.

to augment conservation plans employed for carrier identification codes (CICs).³ According to IXCLD:

By using four-digit RICs, which could be added to the underlying carrier's CIC, resellers would not need to obtain their own CICs to specifically identify their own services. RICs would thus allow resellers to accomplish their billing and name recognition goals, while decreasing the demand for CICs.⁴

IXCLD further contends that local exchange carriers are technically able to accommodate the use of RICs.⁵

USTA believes that the wisdom and feasibility of using RICs is, at best, an open question. To USTA's knowledge, the proposal presented by IXCLD has not been widely examined by the industry, and it would be premature and imprudent for the Commission to give consideration to the proposal at this time. The most appropriate response to IXCLD's proposal would be to recommend that IXCLD present its proposal to the Industry Numbering Committee (INC) in order to facilitate broad industry consideration of the proposal. Both as to its technical and policy implications, a proposal as potentially significant as this one should not be acted upon by the Commission until all interested industry participants have had an opportunity to thoroughly test the proposal and offer input on it. USTA believes that the best way in which to achieve broad-based industry consideration of the proposal is to refer the matter to the INC.

 $^{^{\}rm 3}$ IXCLD Comments at pp. 8 and 9.

⁴ <u>Id</u>. at p. 8.

⁵ Id.

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Accordingly, USTA opposes Commission consideration of the IXCLD RIC proposal until such time as the industry has had an opportunity to fully evaluate it and understand its implications.

USTA suggests that the Commission encourage IXCLD to introduce its RIC proposal to the INC as an issue for consideration.

Respectfully submitted.

UNITED STATES TELEPHONE ASSOCIATION

BY: Sawrence & Sayunt Mary McDermott

Linda Kent

Keith Townsend

Lawrence E. Sarjeant

Its Attorneys

1401 H Street, N.W., Suite 600

Washington, D.C. 20005-2164

(202) 326-7300

April 3, 1998

CERTIFICATE OF SERVICE

I, Carl McFadgion, do certify that on April 3, 1998 copies of the Reply Comments of the United States Telephone Association were either hand-delivered, or deposited in the U.S. Mail, first-class, postage prepaid to the person on the attached service list.

Carl McFadgion

Carmell Weathers Federal Communications Comm. 2000 M Street, NW Room 220 Washington, DC 20554

Information Industry Association 555 New Jersey Avenue, NW Suite 800 Washington, DC 20001

Andrew D. Lipman Russell M. Blau Swidler & Berlin, Chartered 3000 K Street, NW Washington, DC 20007

David Cosson Steven E. Watkins National Telephone Cooperative Assn. 2626 Pennsylvania Avenue, NW Washington, DC 20037

Judith St. Ledger-Roty Lynn E. Shapiro Reed, Smith, Shaw & McClay 1301 K Street, NW Suite 1100 - East Tower Washington, DC 20036

Daniel L. Brenner
David L. Nicoll
National Cable Television Assn.
1724 Massachusetts Avenue, NW
Washington, DC 20036

H.R. Burrows Bell Canada F4, 160 Elgin Street Ottawa, Ontario Canada K1G 2J4 Michael S. Slomin Bellcore 290 W. Mt. Pleasant Avenue Room LCC-2B336 Livingston, NJ 07039

Loretta J. Garcia Donald J. Elardo MCI 1801 Pennsylvania Avenue, NW Washington, DC 20006

Mark R. Hamilton Marsha Olch McCaw Cellular Communications, Inc. 5400 Carillon Point Kirkland, WA 98033

Albert H. Kramer Robert F. Aldrich Keck, Mahin & Cate 1201 New York Avenue, NW Penthouse Suite Washington, DC 20005

Paul Rodgers Charles D. Gray James Bradford Ramsay NARUC 1102 ICC Building Post Office Box 684 Washington, DC 20044

William J. Cowan New York State Department of Public Service Three Empire State Plaza Albany, NY 12223

David C. Henny Whidbey Telephone Co. 2747 E. State Highway 525 Langley, WA 98260 Theodore D. Frank Vonya B. McCann Arent, Fox. Kintner, Plotkin & Kahn 1050 Connecticut Avenue, NW Washington, DC 20036

Campbell L. Ayling NYNEX 120 Bloomingdale Road White Plains, NY 10605

Jeffrey S. Bork U S West, Inc. 1020 19th Street, NW Suite 700 Washington, DC 20036

Alex J. Harris Teleport Communications Group One Teleport Drive Staten Island, NY 10311

D. Kelly Daniels Telco Planning, Inc. 808 the Pittock Block 921 S.W. Washington Portland, OR 97205

W. Richard Morris Sprint Corporation P.O. Box 11315 Kansas City, MO 64112

Lucille M. Mates Pacific Bell 140 New Montgomery Street Room 1526 San Francisco, CA 94105 Werner K. Hartenberger J.G. Harrington Laura H. Phillips Dow, Lohnes & Albertson 1255 23rd Street, NW Suite 500 Washington, DC 20037

James D. Ellis William J. Free Mark P. Royer Southwestern Bell One Bell Center Room 3524 St. Louis, MO 63101

Mark H. Goldberg Unitel Communications Inc. 200 Wellington Street West Toronto, Ontario M5V 3C7 CANADA

R. Michael Senkowski Jeffrey S. Linder Wiley, Rein & Fielding 1776 K Street, NW Washington, DC 20006

Jay C. Keithley Leon Kestenbaum Phyllis Whitten Sprint Corporation 1850 M Street, NW Suite 1100 Washington, DC 20036

Linda D. Hershman Southern New England Telecommunications Corporation 227 Church Street New Haven, CT 06510

John M. Goodman Charles H. Kennedy James R. Young Bell Atlantic 1710 H Street, NW Washington, DC 20006 Michael J. Shortley, III Rochester Telephone 180 South Clinton Avenue Rochester, NY 14646

Michael F. Altschul Michele C. Farquhar Cellular Telecommunications Industry Assn. 1133 21st Street, NW Suite 300 Washington, DC 20036

Darrell S. Townsley Illinois Commerce Commission 527 E. Capital Avneue P.O. Box 19280 Springfield, IL 62794

John L. Bartlett Robert J. Butler Wiley, Rein & Fielding 1776 K Street, NW Washington, DC 20006

James S. Blaszak Levine, Blaszak, Block & Boothby 1300 Connecticut Avenue, NW Suite 500 Washington, DC 20036

J. Barclay Jones American Personal Communications 1025 Connecticut Avenue, NW Washington, DC 20036

Floyd S. Keene Mark R. Ortlieb Larry A. Peck Ameritech Operating Cos. 2000 W. Ameritech Center Drive Room 4H84 Hoffman Estates, IL 60196 William B. Barfield Thompson T. Rawls BellSouth Telecommunications, Inc. Suite 1800 1155 Peachtree Street, NE Atlanta, GA 30309-3610

Robert E. Sigmon Cincinnati Bell 201 E. Fourth Street 102-320 P.O. Box 2301 Cincinnati, OH 45201

James L. Casey Air Transport Association of America 1301 Pennsylvania Avenue, NW Washington, DC 20004

Dr. Lee L. Selwyn Economics and Technology, Inc. One Washington Mall Boston, MA 02108

Roy L. Morris Allnet Communication Services, Inc. 1990 M Street, NW Suite 500 Washington, DC 20036

Jonathan D. Blake Ellen K. Snyder Covington & Burling 1201 Pennsylvania Avenue, NW P.O. Box 7566 Washington, DC 20044

Glenn S. Richards Fisher, Wayland, Cooper and Leader 1255 23rd Street, NW Suite 800 Washington, DC 20037 Francine J. Berry R. Steven Davis Albert M. Lewis AT&T 295 North Maple Avenue Room 3244J1 Basking Ridge, NJ 07920

George L. Edwards ATIS 1200 G St., NW Suite 500 Washington. DC 20005

Lydia W. Thomas, Ph.D. Mitretek Systems 7525 Colshire Dr. McLean, VA 22102-7400

Gary L. Mann IXC Long Distance, Inc. 1122 Capital of Texas Hwy. South Austin, TX 78746 ITS 1231 20th Street, NW Room 140 Washington, DC 20036

Marian Gordon SBC Communications Inc. 1401 J St., NW Suite 1100 Washington, DC 20005

Alan Hasselwander MCAC 36 South Charles St. Baltimore, MD 21201-3018

Mark J. Golden Personal Communications Industry Assoc. 500 Montgomery Street Suite 700 Alexandria, VA 22314